

BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: RONALD JOHN ROSENBERGER

Application No.: 10/613,392 Art. Unit: 3622

Filing Date: July 3, 2003 Examiner: Myhre, James W.

**Title: CARDS AND RELATED SERVICES PROVIDED BY CREDIT CARD ENTITIES
THAT USE NON-METALLIC SYMBOLIC COLORS TO TARGET SPECIFIC
DEMOGRAPHIC GROUPS**

I hereby certify that this correspondence is being filed electronically with the USPTO

Via EFS online on

August 13, 2008

(Date of Deposit)

Guy Kevin Townsend

(Name of applicant, assignee, or Registered Representative)

/Guy Kevin Townsend/

(Signature)

August 13, 2008

(Date of Signature)

Commissioner for Patents
Mail Stop Amendment
P.O. Box. 1450
Alexandria, VA 22313-1450

SUPPLEMENTAL AMENDMENT AND RESPONSE UNDER RCE

Dear Sir:

Applicant files the following supplemental amendment to clarify claims further to the response filed August 12, 2008.

In the Claims:

Amendments to the claims are presented beginning on page 3.

Remarks:

The Remarks begin on Page 11.